

J 494 Transcription of Focus Group

MOD: Thank you for all agreeing to participate in our focus group today. My name is Madison and this is Sarah and we are students in the Journalism School who will be facilitating the focus group discussion today. We will be taking notes as we discuss your experiences with the University of Oregon Health Center as freshman at the U of O. We realize that you are very busy and have many other things that you could be doing with your time, so we really appreciate you agreeing to be here.

The purpose of this discussion today is for us to get a feel for what it's like for you, as freshman, to utilize the resources at the University of Oregon Health Center and the other societal stigmas around Sexually Transmitted Infections that come about as a first-year students at the U of O. We're interested in your honest opinions, so please feel free to say what's on your mind. At the same time, it's important that we all remain respectful of one another and encourage everyone to participate. We also understand the sensitivity of the subject and want to assure you that all of the information shared today is confidential. We hope to make you feel as comfortable as possible, so if at any moment you feel uncomfortable, please let us know so we can change the environment.

Before we begin, I want to remind you that we've brought a digital recorder so that we don't miss anything you say. After the recording is transcribed and turned in, all audio will be deleted and our professor will delete her version of the audio at the end of the term. Your confidentiality is very important to us and this project. The discussion will last about an hour or less; there are several questions to cover, so at times I may need to move along. Also, I ask that you do not discuss what you've heard in this room after the focus group is over. Remember that you do not have to answer any question that you are uncomfortable with, and most importantly, there are no right or wrong answers.

MOD: Okay so to get started., we all want to introduce ourselves so we can get comfortable. So let's go around and say your name, age, where your from, and any experiences you've had with the health center so far. And you guys can give a pretend name if you would like.

MOD: I'm Madison. I'm from Santa Barbara, California. I'm a junior, PR major. I've had many experiences with the health center. I get sick all the time. I had an IUD put in for birth control at the University of Oregon Health Center and I've had both good and bad experiences with the health center, for sure.

MOD: I'm Sarah, like she said. I'm also a junior, PR major. I'm from Walnut Creek California, Bay Area and I've had some experiences with the health center, too, just from getting sick and I participate in their C-care program, where, I don't know if any of you guys do that, but you can get free birth control. So that's pretty cool. I've had more good experiences than bad, just because of that program.

Participant: I'm Allison. I'm from Orange County, California. I'm Pre-Journalism but I don't know what field. As far as experiences with the health center, I went there once to get the vaccination for meningitis.

Participant: I'm Amanda. I'm a freshman, Communications Disorders and Sciences Major. I'm from Alaska and I've never been to the health center.

Participant: I'm Claire. I'm a freshman. I'm from Austin, Texas and I've also never been to the health center.

Participant: I'm Hannah. I'm from San Diego. I'm a business major and the only experience I've had is the vaccination.

Participant: I'm Haley. I'm from Orange County, California. I'm a business major and I've never been to the health center.

Participant: I'm Leticia. I'm a freshman. I'm from Portland, Oregon. I've been to the health center a few times just because I got really sick and I had the flu and I've all good experiences so far.

Participant: I'm Megan. I'm a freshman. I'm from southern California, kind of near LA and I have also never been to the health center.

MOD: Thanks for sharing. So we are just going to start with warm-up questions so these ones are just kind of health center related so

How have you guys heard about the health center?

Participant: Well, when I first got here, I was told, you know, obviously students get sick their first year when they live in the dorms and I live in the dorms so they told us many times, the RAs and the other staff...

Participant: And at orientation they gave us a presentation.

Participant: They told us that the health center is kind of for you now so you can go there for anything.

MOD: So we already asked you guys if you've been to the health center but for those of you that have, why did you go? What was your purpose?

Participant: I got really sick. I had the flu so I needed medication, like prescribed medication so I went there.

Participant: I was unable to attend the mass vaccination thing due to other events so then I went there, afterwards.

MOD: How did the staff make you feel?

Participant: Comfortable.

Participant: Yeah, they were comfortable or made you feel comfortable. They were really nice. They weren't pushy or anything. I've been to doctors at home that have been like 'I noticed that you have pimples, would you like to be prescribed acne medication.' I don't know it's really weird but, anyways, they were nice and cool.

Participant: They were pretty fast, too.

Participant: Yeah, very quick.

MOD: For those of you that have not gone, what are the experiences that you have heard about the health center?

Participant: My roommate has gone a lot. She's on medication so she has to go there to get her refills and she's also been sick so I know she has gone a lot. It's helpful because she keeps going back.

Participant: I've heard of a lot of people going for strep throat. I think it was fall term, a ton of people went. My whole entire hall was there for strep throat. I heard it was helpful but you couldn't get the antibiotics that you needed if you got a certain level of it. But, I mean, they had to culture it so you couldn't get it right away.

Participant: My friend got sick and she got prescribed something and it was so fast. She got prescribed and walked over to Hirons and it was already sent over so she was happy about that.

Participant: It's easy to go there but it's also hard with insurance.

Participant: Yeah the insurance thing throws me off.

Participant: So I sprained my rib and I just went to urgent care because I didn't want to deal with the insurance at the health center.

MOD: Did they do anything to help you or inform you or anything as far as insurance? What made you not want to deal with the insurance at the health center?

Participant: Well, when I had the flu, I had no idea about the insurance thing so I just pulled out my card and they were like, "Oh no, we just bill your account" and at the time I was pretty low on money and I didn't want to have to deal with the process of getting reimbursed by my health insurance company. It was just a lot. It was just too

Madison Chackel 2/11/2016 9:27 PM

Comment [1]: RQ 1: Barrier Insurance made them feel confused and threw them off. It seemed complicated and many are uneducated about how insurance at the health center works.

much. It was easier to just hand them a card but obviously it goes through a different process.

Participant: I've heard that too.

Participant: For me, they just said they would bill my account so I was thinking maybe I could do my insurance online and all of that but I had to go through a whole process refuting it with my insurance company and it took way longer than it would have...it just would have been easier for me to get it somewhere else just to use my insurance.

Madison Chackel 2/11/2016 9:29 PM

Comment [2]: RQ 1: Barrier/ QUOTE
This quote shows that the insurance problems that come about for students that use the health center is enough to make them go elsewhere.

MOD: Some of you have touched on this a little bit, but how does the health center compare to other health organizations in Eugene, in the area here?

Participant: It's closer but urgent care is effective too. It just depends which one you feel more comfortable going to.

MOD: Are there different things you would go to different ones for?

Participant: Well, I haven't been to the health center but I feel like it would be...well you would feel safer because as a kid it's kind of stressful to go to the doctor because you're like "I don't know much about anything" so going to the health center, as a student, and they know you're a student, it's probably more understood that you're a student and don't really know a lot about certain things.

Participant: I also don't know the extent of what the health center can do so if I need something, where I needed like an x-ray or something, I might not go to the health center because I don't know if they would have what I would need and I feel like that's the problem with a lot of doctors. That's why I tend to like urgent care because they have everything.

Madison Chackel 2/11/2016 9:32 PM

Comment [3]: RQ 1: Barrier/ QUOTE
This comment shows a lack of education and shows that with more education, students could better utilize the services at the health center.

MOD: Like a one-stop-shop kind of thing?

Participant: Yeah. A lot of places will be like "Oh I think you have this" but you have to go somewhere else to get that testing done and then come back to figure it out.

MOD: Have any of you guys been tested for STI's before?

Participant: I got tested the other day. Just for shits and giggles. I've just hooked up with a few of people here so might as well.

Participant: My doctor at home was like "Do you just want to be tested? You're already being tested for something else" So I was like "Sure."

Participant: I do any time I go to the gynecologist. I just have them do it anyway.

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Comment [4]: RQ 2: Motivations
Convenience is a large motivation for students. Most participants shared that they have gotten tested only because it was suggested by the doctor at annual checkups or if they were there for a different reason.

MOD: You guys kind of answered this but for those of you who didn't, where did you go to get tested?

Participant: The gynecologist

Participant: I was tested at home at Planned Parenthood when I was getting birth control.

Participant: I was too.

Participant: It was like a two in one.

Participant: Before I came here, I got tested at Planned Parenthood. And then since I've been here, I was tested at the health center here.

MOD: If you haven't, what is your reasoning for not doing so? Or is there anything that is holding you back from getting tested?

Participant: I just haven't felt like it. I haven't gone because I'm not really worried about it because I'm not with a bunch of people, or anyone right now.

Participant: It hasn't really become an issue because I'm not really doing much.

MOD: What have you heard about the resources at the UO Health Center, that UO Health Center has for STI testing? If you've heard of anything at all.

Participant: I've heard from other people that it's really quick and easy. Like they went in for something else and then "by the way, do you want to get tested?" and they are like "oh sure" and it was really really fast.

Participant: Yeah. I was in there for probably like four minutes. And that's all. And then I left. It was really quick. She was literally like, stick this up there and swab and then you're done.

Participant: Do they test for everything when they do that? Or just like...

Participant: No. One test is like gonorrhea and chlamydia I think. And then there's like alternative testing that you can do but I think they cost more money. But I think the general one is like free.

MOD: In your guys' opinion, has getting tested been convenient? Or do you feel it's a waste of time? Or neither of those two?

Participant: At the health center? Or just in general?

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Comment [5]: RQ 2: Motivations

At the age of most college freshman, getting tested was a requirement to get birth control, which is a common time to be put on birth control for some freshman.

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Comment [6]: RQ 2: Motivations

Didn't feel the need to get tested because she hasn't been with a large number of people.

MOD: In general.

Participant: I mean, I think it's worth it. There's no harm.

Participant: Yeah. It's better to be safe than sorry.

Participant: Yeah, for sure.

MOD: And you guys have never been put out of your way to do it?

Participant: No.

Participant: No

Participant: No.

MOD: Going off a little bit on what's been said before, what motivated you guys to get tested? For those of you that have done so?

Participant: It was just offered so I was like "might as well."

Participant: Yeah. Mine was offered, **too**. I don't think I would have done it on my own if it hadn't been offered.

Participant: Yeah. My friend told me about it.

MOD: What would make you choose to get tested at the health center rather than somewhere else? Or, what would make you not want to get tested at the health center, rather than somewhere else?

Participant: I think, like one of **you** said before, they know you're a student so it's more of a comfortable environment rather than going to a doctor's office, ya know that has a wide range of patients.

Participants: I would assume it's probably cheaper at the health center, too.

Participant: It could be convenient too, since it's so close. Like, you can just go in really fast and it's not going to be a big deal.

Participant: It's going to be a lot more convenient for freshman who maybe don't have vehicles to go to like Planned Parenthood or something or somewhere else. I mean, it's right on campus. It's a lot easier for people who don't have cars.

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Comment [7]: RQ 2: Motivations
Convenience and lack of motivation to get tested if they were not offered.

Madison Chackel 2/11/2016 9:44 PM

Comment [8]: RQ 2: Motivations
The ability to feel comfortable was very important to a couple of girls who mentioned that going to the health center meant, to them, that they felt comfortable asking questions and navigating their own sexual health as first-year students who are away from their families.

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Comment [9]: RQ 2: Motivations
Location plays a big part in convenience for these freshman on campus. Most freshman live in on-campus housing, just minutes from the health center.

MOD: Do you guys feel there is an embarrassing stigma around getting STI tested? And, if so, do you think there is a good way to change that?

Participant: I don't really feel like there is one anymore, in college. I think you're smart if you do get tested, if you feel like you've been with a lot of people. I don't really think a lot of people think that's "dirty" or anything like that anymore, it's more just like smart.

Madison Chackel 2/11/2016 9:48 PM
Comment [10]: QUOTE
Outlook on STI testing.

Participant: Yeah. Like in high school, it would have been like an embarrassing thing but in college, it's the mature thing to do.

Participant: Yeah.

Participant: I feel like guys might be embarrassed about it. I don't know. I know one guy that's gotten tested. Just for whatever reasons.

MOD: Is it something you guys talk about ever, with your peers?

Participant: I sometimes do.

Participant: Yeah.

Participant: The people I'm really close with, I do. I definitely do.

MOD: Do you feel that it's...You brought up a good point, the difference between men and women here at the university, what do you think that reasoning might be that guys feel less inclined to get tested? Or the guys that you know of?

Participant: I don't know. I just feel like guys don't think they can get that kind of stuff.

Participant: Or they just assume that the girl is clean.

Participant: Yeah.

Participant: Yeah.

Participant: Yeah, I just feel like they think they are just immune.

Participant: They just think, "that's not going to happen to me"

Participant: They just don't think it through. They just don't care. They just don't think it's an issue.

Participant: I also think girls worry more, about everything, way more than guys do, so it's just more on our mind.

MOD: Do you guys think that there's any way that boys could change that mindset that they have or do you think that it's just built in to them?

Participant: I feel like they don't talk about it and they should.

Participant: I feel like even if a guy does get an STI, it's all like hush hush secret. They don't want to tell anyone or know what to do about it. I mean, maybe if they knew that people do get affected by it, like it does happen...

Participant: I feel like if a guy were to get an STI, he would definitely take extra precautions, and might warn others about it since he's experienced it or something like that.

MOD: When you say warn others, do you mean his sexual partners or do you mean his friends and his peers.

Participant: Both.

Participant: Yeah.

Participant: I feel like if a guy got one, he would almost blame it on the girl.

Participant: Yeah.

Participant: Oh yeah.

Participant: Yeah.

Participant: He would spread it around like, "oh she has this so don't talk to her." As bad as that is.

Participant: True.

MOD: These are more questions like in general, just speaking from like a freshman female, or just a freshman point of view and this is kind of like away from the health center but maybe if you have any ways you think the health center could touch on these but...

Which media sources do you guys use most frequently?

Participant: Instagram

Participant: Snapchat

Participant: Snapchat

Participant: Snapchat

Participant: Instagram

Participant: Snapchat

Participant: Instagram and Snapchat

MOD: So you guys think that social media is used more than say print media or television media?

Participant: Oh, for sure.

Participant: It's way more convenient.

Participant: And I like can't ~~watch~~ TV in the dorms. Unless I'm in the lounge.

Participant: Yeah.

MOD: Which media outlets would be most successful in terms of finding out health news?

Participant: Instagram, in a way. Even with like companies who may have an ad, it pops up and you see it as you're scrolling through. It's just there with other information, as long as it's not like abundant.

Participant: I feel like I see a lot of stuff on facebook. Like now all of those little articles that you can read.

Participant: Yeah.

Participant: Yeah. I'll actually read some of them as I'm scrolling through and you see something that interests you, you'll click on it.

Participant: On twitter, I don't know if it's just me, but I follow like a bunch of like New York Times and the news just to see what's going on because I'm in college and I'm not aware of anything ~~because~~ I don't watch TV, but I definitely get informed about health stuff through twitter.

Participant: For the vax, they did a really good job of promoting that.

Participant: Yeah, it was everywhere.

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Comment [11]: RQ 3: Channels/ Settings
Instagram and Snapchat are used most frequently.

Madison Chackel 2/11/2016 9:52 PM

Comment [12]: RQ 3: Channels/ Settings
Convenience of social media and absence of other forms of media.

Madison Chackel 2/11/2016 9:53 PM

Comment [13]: RQ 3: Channels/ Settings
Sexual Health news through social media, especially twitter.

Participant: Yeah, it was everywhere.

Participant: It was everywhere.

Participant: It was everywhere, but not just social media, it was on posters and yard sticks and yeah, it was everywhere. The wristbands.

Participant: They put it up around campus, on signs, and everyone reads it, even if it's only in certain places, you'll see it enough times and you'll remember.

Participant: I saw a triangle pop up thing and I wrote in in my phone so I wouldn't forget because I didn't want to have to make an appointment. I just wanted to go to the free one.

Participant: Yeah, it's expensive.

Participant: Yeah.

MOD: Did you guys find that equally effective to things you saw on social media or was it more or less?

Participant: I feel like as far as living here on campus, the posters are very effective because I'm probably not following the UO Health Center on social media right now, maybe I would but I don't know, because coming in they make you follow tons of stuff so I might have seen it ~~but it's more likely for me to see it on the eight different ways I walk to class. It's all over campus.~~

Participant: I feel like if you see it enough times, you just know what it is and it's a reminder every time you see it, like "oh you should get a vaccination" or something.

Participant: Yeah definitely ~~on~~ on the front door of the dorms, if there's a poster, I'm like "Oh what?" it grabs my ~~eye~~ there.

Participant: Yeah, it's in our hall so every time I walk to the bathroom, I try to remember, "okay February 15th".

MOD: Do you guys think that the University of Oregon making it mandatory and having that kind of information of duckweb is useful? Do you think it's resourceful? Or do you think it's not really that important? How do you feel about that?

Participant: On duckweb?

MOD: Yeah.

Madison Chackel 2/11/2016 9:54 PM

Comment [14]: RQ 3: Channels/ Settings
Effective usage of media for freshman.

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Comment [15]: RQ 3: Channels/ Settings
Effective usage of media for freshman.

Participant: The little red thing freaks me out every time.

Participant: You can't register? That kind of thing? That's how it is? Like if you didn't get your shot, you can't register for classes or something?

MOD: That's for measles, I think.

Participant: The meningitis one isn't mandatory. It's just recommended.

Participant: I think it's a good reminder though. You'll see it on your account so you know what you need to do.

Participant: I think if it freaks you out, that's a **good** thing because it means that you need to go get it.

Participant: Yeah.

Participant: Yeah.

Participant: Yeah people think they are immune to that, also.

MOD: Do you think a campaign similar to the "get the vax" campaign would be a great way for more people to be more aware of getting tested for STI's and STD's? Or do you think it wouldn't be useful?

Participant: I think it would be.

Participant: Yeah

Participant: Yeah

Participant: Yeah if it just explains like the pricing and how it works so people don't go into it not knowing exactly what they are going to get tested for and stuff. Then, it could be helpful.

Participant: Maybe if there was like a witty way. "Get the vax" was very direct, like where to get the vaccine, like where and when. But I feel like if you did it in more of a clever way to get more people's attention. **Maybe** make them think about it more. Because even today, in our journalism class, they showed us a video of a crying baby in a superstore and it was actually an ad for condoms.

Participant: Wait, I totally saw that.

Participant: Yeah, I totally saw that today.

Madison Chackel 2/11/2016 9:55 PM

Comment [16]: RQ 3: Channels/ Settings
Effectiveness of health reminders on duckweb.

Madison Chackel 2/11/2016 9:57 PM

Comment [17]: RQ 3: Channels/ Settings
Effective media campaigns and suggested ideas for ways to increase the amount of students that get tested for STIs.
Intensity and awkwardness.
Sense of sensitivity for the subject of sexual health.

Participant: I feel like even if it was something like that to make people think about it more.

Participant: I feel like if they talk about it more too and post things about it, it would become more common and people won't be so embarrassed and not want to do it because if they see it everywhere then they think everyone is going to get tested and they will want to, as well. There is that "duck the flu" sign and that's kind of funny so I remember it whenever I see it.

Participant: Also, I've seen posters with statistics on it that are like "1 in 4 people have this" which is like an eye-catcher that makes you think more and reassure yourself that you don't have anything. I think those are effective too.

Participant: I like those ones.

MOD: So when you guys see statistics about STI's, does that make you think more than when you see just a regular ad?

Participant: Yeah.

Participant: Yeah.

Participant: Yeah.

Participant: Yeah. I saw a poster in the summer that said "1 in 2 or 1 in 4 people under the age of 24 have had whatever STI it was" and it freaked me out and I got tested like that day. So, I think those are effective.

Participant: Yeah, I've seen strategic ones of statistics like my sister lives in west Hollywood, which is like a gay community so they have all of the HIV testing, they are everywhere, literally every billboard, so a lot of those ones were very alarming, just driving through.

Participant: Especially because you can't really see or anything about the side effects, a lot of them are very like hard to catch so it's not like you have a cold and obvious, it's not like that, so it's more important to test.

Participant: Yeah. I think it goes unnoticed a lot of times so people don't think about it that much so when they see a shocking statistic like that, it kind of reminds them how problematic it is.

Participant: I feel like almost even if you tell people "yeah a lot of them are serious but" I was talking to someone and they heard someone had chlamydia like a week or two ago and when I found out it's only a week or two of antibiotics, I was like "oh that's not even that bad." People shouldn't be as afraid of it as they are.

Madison Chackel 2/11/2016 10:00 PM

Comment [18]: RQ 3: Channels/ Settings
Suggestions for how to make discussing sexual health common and more comfortable.
Suggestion for possible effective campaign. Touches on stigmas and the sensitivity of the subject of sexual health.

Madison Chackel 2/11/2016 10:02 PM

Comment [19]: RQ 3: Channels/ Settings
Opinions on infographics and their effectiveness in a campaign to urge student to get tested.

Madison Chackel 2/11/2016 10:01 PM

Comment [20]: RQ 1: Barriers
Symptoms.

Madison Chackel 2/11/2016 10:03 PM

Comment [21]: RQ 1: Barriers
Symptoms and effects of not getting tested and the importance of getting tested.

MOD: In the past, how have you guys learned about sexual health?

Participant: We had people come to our school. They gave little presentations and stuff. It was called Austin LifeGuard.

Participant: Health class, definitely. We had to take that in high school.

Participant: When I got my birth control, I was very informed of it, just because with birth control it kind of goes hand-in-hand with STI's so my doctor definitely talked to me a lot about them and informed me by answering any questions I had and stuff like that.

Participant: Same.

MOD: Are there any ways the university could spread the word about STI testing that would be successful to reach freshman, specifically?

Participant: The way they did the vax thing.

Participant: Dorms.

Participant: Everyone becomes informed by stuff in the dorms.

Participant: It's so hard to ignore.

Participant: Yeah, you live in it.

MOD: Going off of that a little bit, what are the ways the university can increase the amount of students who get tested?

Participant: I think if they made it more, like if they talked about it more, and made it more well-known what they offer because some wouldn't think to go to the health center right away. You might think to go to a doctor here. So, if they made it more common to go there and get it done.

Participant: Do you need an appointment to get tested?

Participant: Yeah.

Participant: Maybe they could have a day where they do like walk-in testing or something or if they just do like one day a term where it's free.

Participant: Free would get people to do it.

Madison Chackel 2/11/2016 10:05 PM

Comment [22]: RQ 2: Motivations
Convenience when getting birth control. Felt motivated by her doctor and relied on her for full STI education.

Madison Chackel 2/11/2016 10:05 PM

Comment [23]: RQ 3: Channels/ Settings
Dorm presence.

Madison Chackel 2/11/2016 10:07 PM

Comment [24]: RQ 1: Barriers
Needs to be more common to get tested and needs to be more comfortable to talk about and more present in conversation.

Madison Chackel 2/11/2016 10:08 PM

Comment [25]: RQ 1: Barriers
Need appointment to get tested. Finances make it less likely to get tested. Suggestion for change.

Participant: Yeah.

Participant: Yeah. I would definitely ~~get~~ tested if it was free.

Participant: Yeah. I think bring it up more throughout the term because we had a ton of stuff at the beginning of the term, of last term, and it was really overwhelming and everyone was annoyed by it so if you just did a little bit throughout the terms, it would remind people more.

Madison Chackel 2/11/2016 10:09 PM

Comment [26]: RQ 1:Barriers
Finances
Frequency

Participant: Yeah it was definitely a ton of seminars.

Participant: Maybe just like a poster would be enough.

MOD: This is kind of a question that I just think of, how affected did you guys think the, when you came to the university and you had those alcoholedu's, how affective did you think that those were?

Participant: I think they were repetitive from things I had already had to learn. The online one, I was like "okay I just have to get this done in order to register" but then the sexual assault ones that they made us go to on the weekends, it was good that it was engrained in our heads to the point where it was like "okay I get it" but it was also just "whoa this is a lot."

Participant: I feel like it's more of a chore.

Participant: Yeah, for sure. I mean, this is bad, but I didn't take them seriously just because it was online. I feel like if I was in a classroom for the alcohol one, I definitely would have taken it more seriously.

Participant: For the first one, I read through it and everything. I didn't just like blow it off and I thought some of the data was shocking like the price you pay for alcohol was really shocking and certain amounts of things that affect your daily life, like I didn't take that into perspective until I did the online thing.

Participant: I think it's kind of different for everyone because most of that stuff I had already known so I didn't necessarily ~~take that course very seriously because it was~~ stuff I already knew but I can see how if there are a lot of freshman who don't already know that information, it could be very helpful for them to have.

Participant: Is health a requirement for the school districts?

Participant: Health?

Participant: I think it's a requirement.

Madison Chackel 2/11/2016 10:11 PM

Comment [27]: RQ 1: Barriers
Freshman feel overwhelmed by the amount of information they are bombarded with at the beginning of their first term and feel it would be more effective if the information was spread out so that they could give their full attention to important seminars and knowledge and not fully understand what is offered in terms of STI testing because they are too overwhelmed with information.

Madison Chackel 2/11/2016 10:13 PM

Comment [28]: RQ 2: Motivations
Effectiveness of previous campaigns in college safety.

Participant: I mean I learned a lot of that stuff from health, beforehand, so that helped. It was a graduation requirement so having to learn it again seemed redundant. Also, some of the things I learned, yes they are probably true, but I mean most college students are going to blow it off because it's like "to have a safe night, have two drinks" and I'm like, "hmm is that realistic? Probably not." Like who is actually going to listen to that?

Participant: I think it was good that they made us complete it because it kind of refreshed our minds, but at the same time it could have been done not online because I know a lot of people don't take it seriously online.

Participant: There was one seminar that we had to do that I actually liked and it was more like 'how to help someone or how to make sure you don't get too drunk or make those mistakes.' I think those are the ones that tell you what you can do, not just tell you 'this is how it is, don't drink' because obviously no one is going to listen to that but like saying 'make sure they are on their side or if they aren't breathing, call this number,' telling us that the ambulance coming to check us out is free. I think those kinds of things are helpful.

Madison Chackel 2/11/2016 10:16 PM

Comment [29]: RQ 3: Channels/ Settings
Effectiveness of previous campaigns and what freshman seem to be receptive to.

Participant: Yeah I thought those things were helpful too, like when they told you "oh these are the signs that someone has alcohol poisoning and this is what you should do if you don't think they need to go to the hospital but you want to help them out" like that kind of thing. Those are kind of helpful because then it's relevant and it could happen but the beginning courses were a little bit irritating.

MOD: So how effective do you feel it would be if the university did something similar but for sexual health? Do you think it would be the same? That it would be as repetitive as the alcohol.edu ones were?

Participant: Well not with the online but I feel like you could almost combine it with the other things, like the play they had during introduction and the explicit session that we had during first term. I mean they are all somewhat related because some of them would talk about sexual assault and stuff so like you could kind of intertwine it.

Participant: Yeah, like add to it, instead of having it be a whole new thing because you already have people there, rather than people trying to get out of it because there are just so many things we have to do.

MOD: We are at the end of our discussion today. Is there anything else you would like to share that we didn't already cover? Do you have any questions you would like to ask us before we conclude? Well, thank you guys so much for joining us today. This has been very helpful. Be sure to get more pizza on your way out.

